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AI4GOOD

The CIFAR-OSMO AI4Good Lab

2020 Partners Announcement

OSMO FOUNDATION
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(Montreal, QC) The CIFAR-OSMO AI4Good Lab, a non-profit summer training program for Canadian women in AI, announces its partner list for its 2020 program.

The AI4Good Lab was founded in 2017 by Doina Precup and Angelique Mannella in Montreal, QC, Canada with the mission of tackling diversity and inclusion in AI research and development, and inspiring the next generation of technical leaders to develop AI as a force for social good. The Lab provides a 7-week intensive program to women-identified undergraduates across Canada, in 2020 in a virtual format due to social distancing. The program includes a ML bootcamp, special topic lectures by partners and prominent AI leaders, and prototyping of social good AI applications.

Partners of the AI4Good Lab are aligned with the vision of an inclusive tech environment that drives social good. Through their partnership they receive special access to the program, events, and off-season activities. They are key players in the development of an inclusive Canadian tech ecosystem.

This year 30 women-identified STEM students from 13 different universities and 7 provinces across Canada will participate in the Lab. Due to the global COVID-19 pandemic the program will take place online and will run from June 8th to July 28 to promote social distancing.

A cornerstone of the AI4Good Lab's mission is to inspire the next generation of technical leaders to develop AI as a force for social. As part of the program, the participants will design a prototype to help solve a current problem in society. In a virtual format, the participants will experience a 4-week machine learning bootcamp; 3-weeks of prototyping; a mash-up of networking events, industry, research, social good speakers, and mentorship.

KEY DATES

Mon June 8 - Tues July 28
Duration of lab

Mon June 8
Opening Event

Tues June 23
Virtual Reality Industry Night

Wed June 27
Post-COVID-19 Hackathon

Tues July 28
Virtual Reality Demo Day

The CIFAR-OSMO AI4Good Lab
2020 partners

FOUNDING PARTNERS
CIFAR
OSMO Foundation

TITLE SPONSORS
DeepMind
Google
IVADO

KEY SPONSORS
Accenture
Borealis AI

COMMUNITY SPONSORS
IBM
Real Ventures
ODS Medical
Concertation MTL

COLLABORATORS
Alberta Machine Learning
Intelligence Institute
Automat
Element AI
TandemLaunch
Mila
Amazon Web Services

The CIFAR-OSMO AI4Good Lab

2020 FACT SHEET

Participants: 30 participants with STEM background from across Canada (7 provinces, 13 universities are represented).

Speakers, Mentors, TAs:
38 AI Experts from Canada and the US. 25 women 13 men are participating as TAs, Speakers, Mentors.

Founding Partners:
CIFAR , OSMO Foundation

Sponsors:
DeepMind, Google, IVADO, Accenture, Borealis AI, Real Ventures, IBM, OSD Medical, Concentration Montreal

Collaborators:
Alberta Machine Learning Intelligence Institute, Automat, Element AI, TandemLaunch, Mila, Amazon Web Services

Lab dates:
June 8 - July 28th

Virtual Reality Industry Night:
Tuesday, June 23rd, 2020

Hackathon:
Friday, June 26th, 2020

Virtual Reality Demo Day:
Tuesday, July 28th, 2020

Theme: Artificial Intelligence (AI) for Good; Diversity; Inclusion

Theme influence: The AI4Good Lab is an initiative to establish Canada's leadership role not only in AI research excellence and training, but also in creating a more inclusive and diverse tech culture where innovation and entrepreneurship can thrive.

The program consists of classes, workshops, speakers, mentorship, prototype development sessions, and events for all the women-identified participants. The hackathon is only open to the participants for 2020.

SOCIAL MEDIA TOOLKIT

" I hope to use what I learn in this lab to build a project that can bring relief to others during this global pandemic.

-Harpriya Bagri, UBC

SOCIAL MEDIA SCHEDULE & THEMES

WEEK OF:	SOCIAL MEDIA POSTS:
June 1	Partner announcement Instagram stories
June 8	Recaps: 1st day & 1st week Meet our TAs & Speakers
June 15	Recap of industry talks
June 22	Recap of Social Good talk Recap of Industry Night
June 29	Recap of social good talk Recap of Hackathon
July 6	Recap of Design Thinking Workshop
July 13	Project Launch
July 20	Participant Testimonials
July 27	Demo Day
August 3	Participants and Project Highlights
August 10	Lab Recap and Highlights

ACCOUNTS & HASHTAGS

FOR SOCIAL MEDIA

SAMPLE HASHTAGS:

#ai4good #aiforgood #ai #diversity #inclusion
#womenintech # womeninai #socialgood

AI4GOOD LAB SOCIAL MEDIA ACCOUNTS:

Website: https://www.ai4goodlab.com/
Facebook: https://www.facebook.com/ai4goodlab/
Linkedin: https://www.linkedin.com/company/aiforgood-lab/
Twitter: https://twitter.com/ai4goodlab
Instagram: https://www.instagram.com/ai4goodlab/

FOUNDING PARTNERS SOCIAL MEDIA ACCOUNTS:

CIFAR:	**Twitter:**	https://twitter.com/CIFAR_News
	Facebook:	https://www.facebook.com/CIFAR/
	Linkedin:	https://www.linkedin.com/company/ canadian-institute-for-advanced-research/
OSMO:	**Twitter:**	https://twitter.com/osmomtl
	Facebook:	https://www.facebook.com/OsmoMTL/
	Linkedin:	https://www.linkedin.com/company/osmomtl/

IMAGES LIBRARY:

Please continue to update this Google Drive folder with images we can share:
Check Images Library regularly for new images.
For Sponsors and Partners
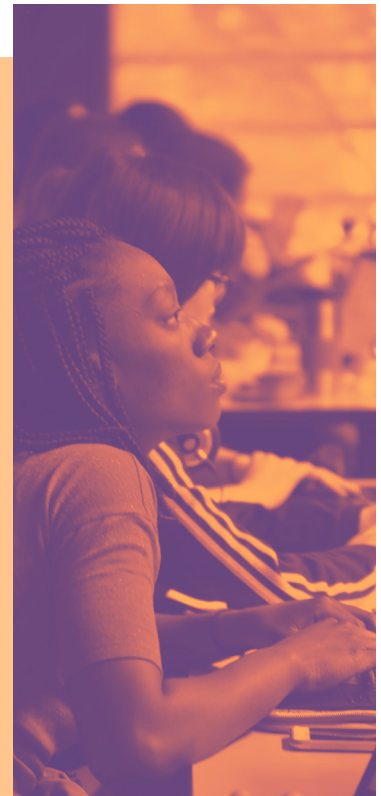
SAMPLE SOCIAL MEDIA POSTS

GENERAL

- Technology should be used to benefit society. This summer 30 students from across Canadian are developing #AI4Good in collaboration with CIFAR OSMO and **[SPONSORNAME]**! https://www.ai4goodlab.com/montreal-program

- Time to make tech more inclusive! Follow the CIFAR-OSMO AI4Good Lab for more updates on our initiatives.

- Teamwork = dream work! With **[SPONSORNAME]** the CIFAR OSMO #AI4Good Lab is able to bring together women from across Canada to develop their technical skills.

- #Canadian #ai ecosystem supports #diversity #inclusion in #ai - **[SPONSORNAME]** is proud to support the #AI4Good Lab!

WEEK OF JUNE 10

What diversity looks like: 25 women. 13 men. All AI leaders who have dedicated their time to teach and mentor next gen talent. It takes an ecosystem to address #diversity and #inclusion A big shout out to the AI For Good Lab speakers and mentors and TAs! CIFAR OSMO #sponsorname www.ai4goodlab.com/speakers-and-mentors

WEEK OF JUNE 17

30 participants from 7 provinces and 13 universities have come together to develop #AI4Good #sponsorname is proud to support this initiative! https://www.ai4goodlab.com/montreal-program

BROUGHT TO YOU BY

CIFAR OSMO

Founding Partner   Founding Partner

SPONSORED BY

Google   DeepMind   IVADO

accenture   BOREALIS AI

IBM iX   real   ODS MEDICAL   C | MTL

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ELEMENT AI   Mila   aws