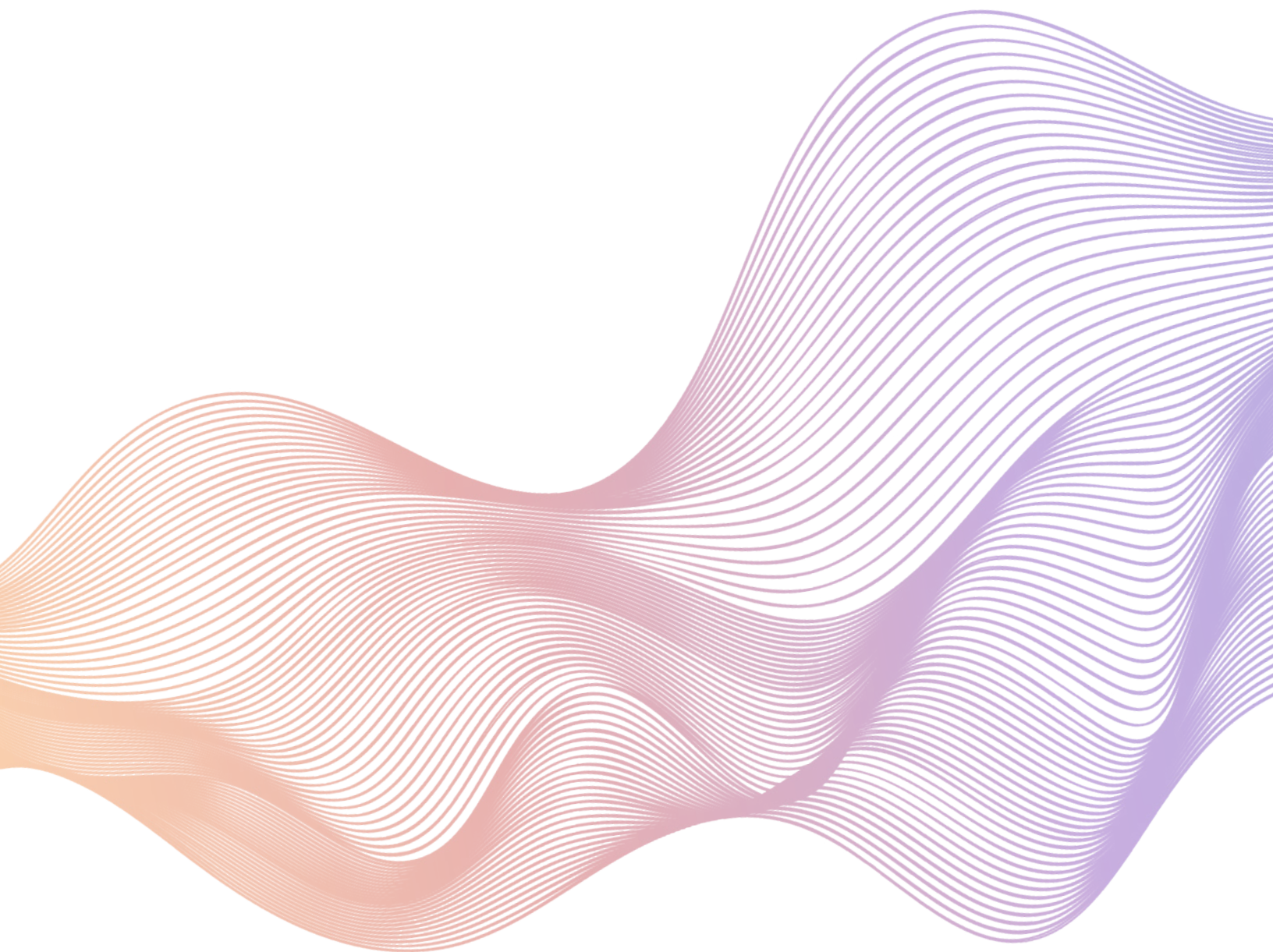


The CIFAR-OSMO

AI4Good Lab.

2021 Media Kit



CIFAR-OSMO AI4Good Lab Overview

The CIFAR-OSMO AI4Good Lab is an initiative to establish Canada's leadership role in AI research excellence and training. Co-founded by Dr. Doina Precup and Angelique Mannella in 2017, the AI4Good Lab provides mentorship and training in machine learning to women-identified participants with the goal of creating a more inclusive and diverse tech culture where innovation and entrepreneurship can thrive.


In partnership with CIFAR and the OSMO Foundation, 2021 is the second year in which the Lab will be hosted virtually, bridging geographic divides across Canada to inspire the development of AI for social good.


Media Contact


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KEY DATES

 **Mon May 3 - Tues June 22**
Duration of Lab

 **Mon May 3**
Opening Event

 **Fri May 21**
AI4Good Lab Hackathon

 **Wed May 26**
Virtual Industry Night

 **Tues June 22**
Demo Day

The CIFAR-OSMO AI4Good Lab

2021 Partners

FOUNDING PARTNERS

CIFAR
OSMO Foundation
Amii

TITLE SPONSORS

Google Canada
DeepMind
IVADO

KEY SPONSORS

Manulife
Accenture
Borealis AI and RBC

COMMUNITY SPONSORS

Vector Institute
PwC Canada
MNP
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Real Ventures
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ODS Medical

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AltaML
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Innovate Edmonton
Servus



Regional Cohorts

Montreal, QC

The AI4Good Lab headquarters has been running the flagship Montreal program since 2017, and is organizing expansion of the Lab across Canada. Continuing the momentum from last year's success, the 2021 Montreal virtual program welcomes 30 women from across Canada to the Montreal cohort.

Edmonton, AB

2021 marks the first year of operation for the Edmonton program, hosted in partnership with Amii (the Alberta Machine Intelligence Institute). The Edmonton cohort, made up of 30 women from across Canada, will have the opportunity to explore Edmonton's vibrant AI community while benefiting from the Lab's national presence in the Canadian AI ecosystem.

AI4Good Fact Sheet

Established: 2017

Co-founders: Doina Precup, Angelique Mannella

Founding partners: CIFAR, OSMO Foundation

Expansion partner: Alberta Machine Intelligence Institute (Amii)

Themes: Artificial Intelligence (AI) for Good; Diversity; Inclusion

Regional programs:

Montreal Cohort - 30 participants

Edmonton Cohort - 30 participants

Participants:

60 women-identified participants

From 27 universities across 8 provinces in Canada

Alumni: 105 alumni to date

Virtual format:

Curriculum: 4 weeks of machine learning training

Projects: 3 weeks of AI prototype development

Curriculum content:

Mathematics & Fundamentals of Machine Learning

Neural Networks

Convolutional Neural Networks

Recurrent Neural Networks

Reinforcement Learning

Speakers & workshops: Industry, Social good, Guest Researchers

Networking:

71 AI experts as lecturers, speakers, mentors, and TAs.

Over 20 partner representatives invited to Industry Night.

General Social Media Posts

General AI4Good

📌 The @ai4goodlab is training and mentoring diverse women to shape the future of #AI as a tool that drives social progress.

👉 Find out how the #AI4GoodLab program is fostering a more inclusive tech culture at www.ai4goodlab.com

May 3: Opening day

The 2021 @ai4goodlab program has launched! 🚀 This year's cohort of women-identified students from across Canada are about to embark on 7 weeks of virtual training, mentorship, and project development of AI for social good.

Excited to see the solutions they envision with #AI!

May 31 - June 21: Project weeks leading into Demo Day

The 2021 @ai4goodlab #Montreal and #Edmonton cohorts have been hard at work developing #AI prototypes to address some of the world's most pressing problems. 💡 Looking forward to the #AI4GoodLab Demo Day to learn more about the solutions they've envisioned with #AI

June 23: Post Demo Day

The @ai4goodlab Demo Day has concluded with a stellar line up of AI prototypes developed to tackle some of the worlds' most pressing problems.

👏 Congratulations to the #AI4GoodLab cohort for taking another step towards creating positive change!

Organization-Specific Social Media Posts

Partnership

[Organization] is thrilled to partner with @ai4goodlab 🤝 Together we are advancing the #AI leaders of tomorrow and amplifying the collective impact of diverse women working in AI across Canada.

#womeninAI

Delivering a talk or workshop with the Lab

✨ [Organization] is pleased to feature [speaker name] as a speaker for the @ai4goodlab, engaging participants in the applications of AI in industry and society #AI4Good

May 26: Before/during Industry Night

[Organization] is at the @ai4goodlab Industry Night! 🌟 We are looking forward to forging connections with the #AI4GoodLab cohort of women who are passionate about creating positive change through #AI #womeninSTEM

May 31 - June 21: Project weeks & mentorship

Mentorship is crucial for supporting emerging AI talent. [Organization] is delighted to have [mentor names here] share their expertise at the @ai4goodlab, mentoring participants as they develop AI prototypes for social good.

Social Media Accounts

AI4GOOD LAB

Website: <https://www.ai4goodlab.com/>
Facebook: <https://www.facebook.com/ai4goodlab/>
Linkedin: <https://www.linkedin.com/company/aiforgood-lab/>
Twitter: <https://twitter.com/ai4goodlab>
Instagram: <https://www.instagram.com/ai4goodlab/>

CIFAR

Website: <https://cifar.ca/>
Twitter: https://twitter.com/CIFAR_News
Facebook: <https://www.facebook.com/CIFAR/>
Linkedin: <https://www.linkedin.com/company/canadian-institute-for-advanced-research/>

OSMO

Website: <https://osmomtl.org/>
Twitter: <https://twitter.com/osmomtl>
Facebook: <https://www.facebook.com/OsmoMTL/>
Linkedin: <https://www.linkedin.com/company/osmomtl/>

Alberta Machine Intelligence Institute (Amii)

Website: <https://www.amii.ca/>
Twitter: <https://twitter.com/AmiiThinks>
Facebook: <https://www.facebook.com/amiithinks>
Linkedin: <https://www.linkedin.com/company/amii/>
Instagram: <https://www.instagram.com/amiithinks/>

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